

Press Release

September 19, 2023

Geneviève Leclerc, CMP, Co-Founder & CEO of #MEET4IMPACT, receives the 2023 Social Impact Award from the Events Industry Council (EIC)



This award recognizes Geneviève's outstanding contributions to the principles of people, planet, and prosperity, closely aligning with the United Nations Sustainable Development Goals and the EIC Principles for Sustainable Events. We sincerely congratulate Zoe Moore, CDP, CEO of Grow with Zoe, the co-recipient of the Social Impact Award.

This award serves as a testament to the transformation that the business events industry can achieve when it unites. Attaining this award would not have been possible without the dedication and determination demonstrated by the industry as a whole in its pursuit of learning and growth to make a positive impact.

#MEET4IMPACT supports associations, DMOS, governments around the world to understand and measure impact. Our success story is intertwined with the invaluable contributions of our partners such as Global Destination Sustainability Movement and The Iceberg amongst others, who have played a crucial role in the organization's reach and impact on our global industry.



"I accept this award with gratitude, recognizing the pivotal role played by my exceptional team in our success! Their expertise and the support of our Board of Directors and project collaborators have driven #MEET4IMPACT's success since 2019. Courageously we tread together on uncharted territory, continuously co-creating new knowledge and forging pathways previously unexplored."

- Geneviève Leclerc, CMP, Co-Founder & CEO of #MEET4IMPACT

The #MEET4IMPACT team is excitedly looking forward to celebrating their industry's achievements and recognizing the outstanding contributions of Hall of Leaders as well as the other award winners Megan Henshall and Dale Hudson at the EIC Global Awards Celebration, scheduled to take place on **October 16th at the Bellagio Las Vegas.**

#MEET4IMPACT invites all stakeholders in the industry to join them at this momentous event, where they will continue to inspire, innovate, and make a lasting impact on the world.

For more information and event details, please visit: <https://ow.ly/sh6L50PC7Xe>.

For more information, please contact:

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#MEET4IMPACT, a Montreal-based non-profit organization, is a collaborative project that has been designed with the vision of transforming the business events industry by generating a movement to create positive societal impact with its actors and their events. Launched in 2019 by Geneviève Leclerc, who has more than 25 years of experience in the business events sector, and Jacques Blanchet, expert in sustainable development and corporate social responsibility, #MEET4IMPACT wishes to propel the actors it engages in the development of protocols to create all-around impacts. www.meet4impact.global